

BRILID 0.1% EYE DROPS

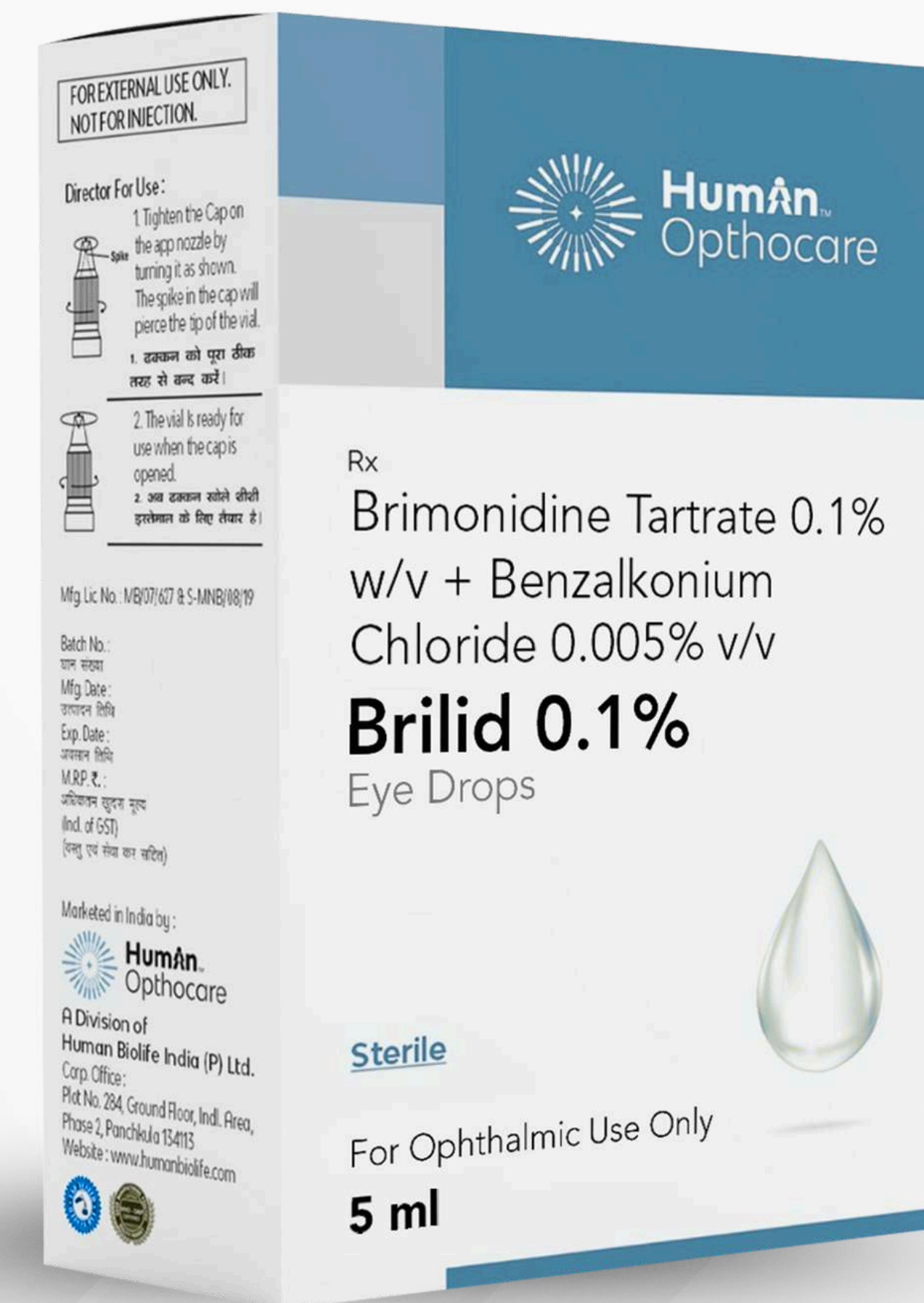
Brimonidine Tartrate 0.1% w/v +
Benzalkonium Chloride 0.005% v/v

"Effective IOP Control with Enhanced Tolerability"

Marketed by: Human Opthocare

A Division of Human Biolife India Pvt. Ltd.

www.humanopthocare.com

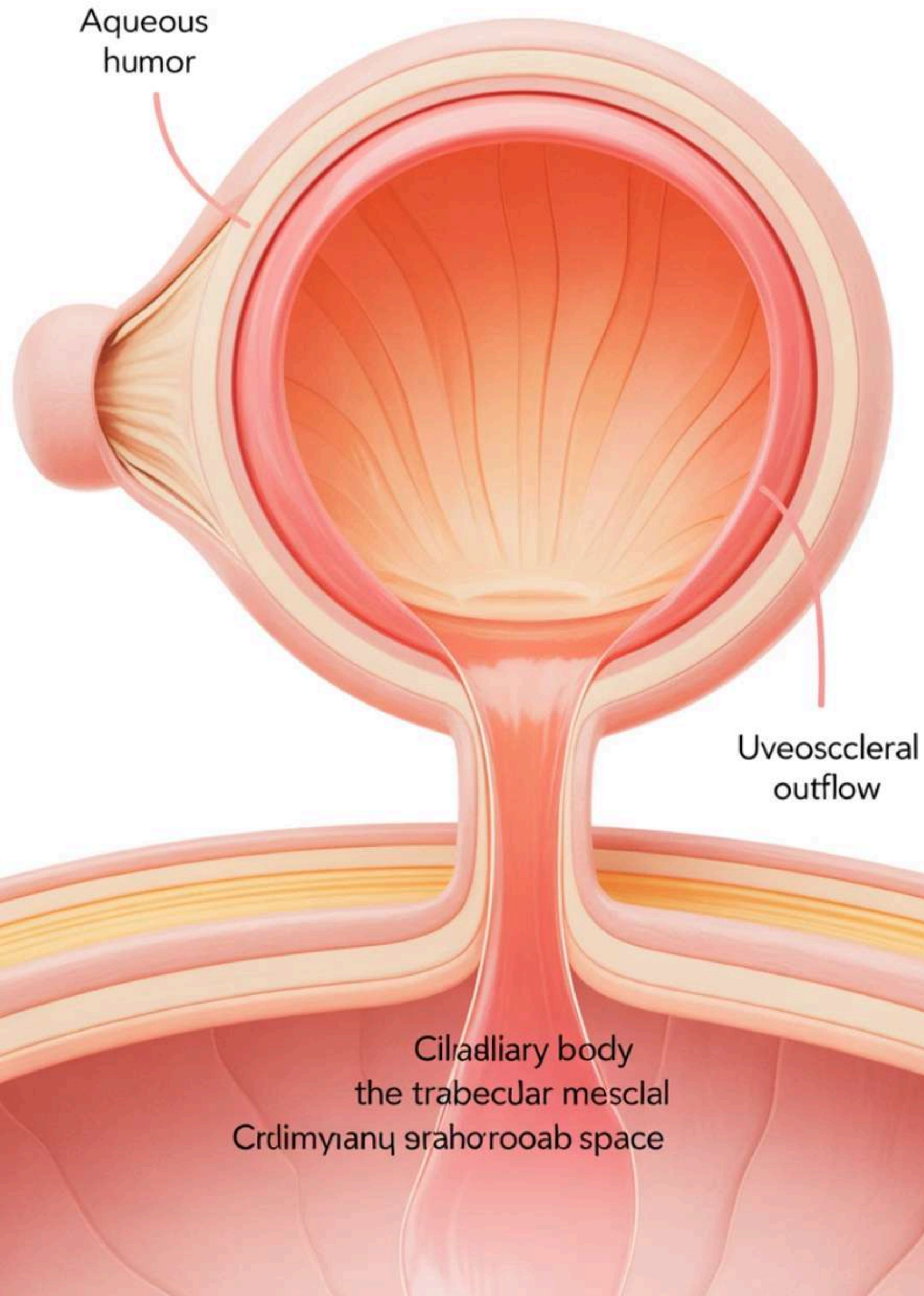


Product Overview




Brilid 0.1% Eye Drops


- Active ingredient: Brimonidine Tartrate 0.1% (α_2 -adrenergic agonist)
- Preservative: Benzalkonium Chloride 0.005% v/v
- Dual mechanism: \downarrow aqueous humor production + \uparrow uveoscleral outflow
- Lower concentration = **reduced incidence of allergic reactions** vs. 0.2%
- Effective, well-tolerated therapy for glaucoma & ocular hypertension



Why Brimonidine 0.1%?

Unique Mechanism

 Reduces aqueous humor production

 Increases uveoscleral outflow
→ sustained IOP lowering

Improved safety profile

vs. Brimonidine 0.2% (less hyperemia, allergy)

Neuroprotective potential

(retinal ganglion cell protection)

Indications

Brilid 0.1% is recommended for:



Primary open-angle glaucoma



Ocular hypertension requiring IOP reduction



Patients intolerant to β -blockers, prostaglandin analogues, or higher-concentration Brimonidine



As monotherapy or adjunctive therapy

Clinical Advantages

Key Benefits of Brilid 0.1%:



Effective IOP reduction with dual action

Lower concentration → **better tolerability**

Neuroprotective role beyond IOP lowering

Suitable for patients with sensitivity to higher-dose Brimonidine

Flexible option: monotherapy or add-on therapy

Comparison with Brimonidine 0.2%

Parameter	Brilid 0.1%	Brilid 0.2%
IOP Reduction	✓ Strong	✓ Strong
Allergy/Hyperemia	✓ Lower risk	⚠ Higher risk
Neuroprotection	✓ Present	✓ Present
Tolerability	✓ Improved	⚠ Moderate
Dosing	⚠ 2–3 times daily	⚠ 2–3 times daily

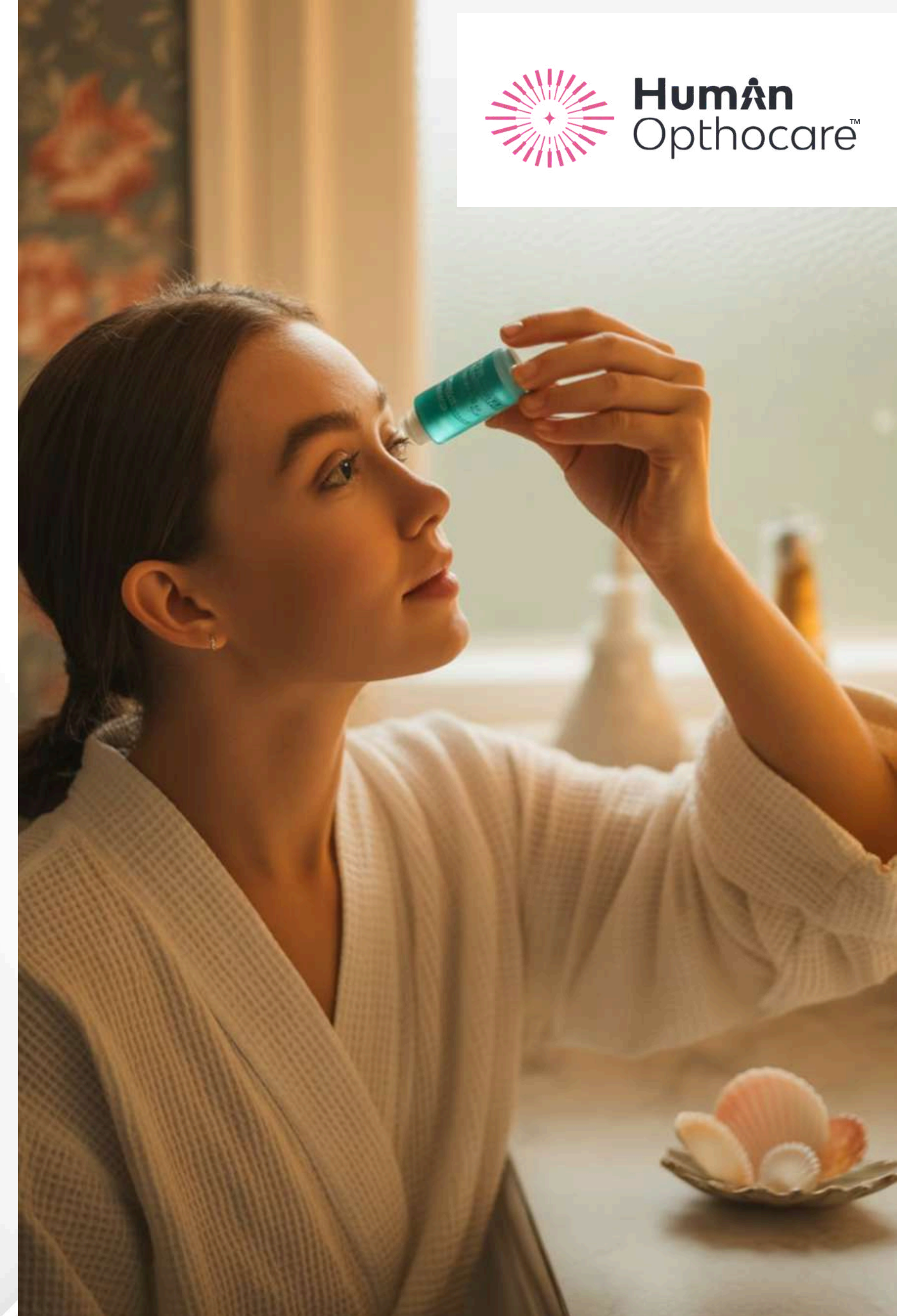
Dosage & Administration

Dosage:

1 drop into the affected eye(s) **2–3 times daily** at ~8-hour intervals.

Important Notes:

- If used with other ophthalmic solutions, allow 5 minutes between instillations.
- Remove contact lenses before use; reinsert after 15 minutes.
- For topical ophthalmic use only.



Safety & Tolerability


Generally Well-Tolerated

Possible side effects:

- Mild ocular hyperemia, burning, dryness
- Rare systemic effects: fatigue, dry mouth
- Lower incidence of **allergic conjunctivitis** vs. 0.2%

Contraindicated in:

- Hypersensitivity to components
- Infants <2 years (risk of apnea, hypotension)
- Caution in severe cardiovascular disease, MAO inhibitor therapy, or depression

 Always review patient's complete medical history and current medications before prescribing.

Why Prescribe Brilid 0.1%?

 Doctor's Choice For:

1

Effective IOP control with **fewer allergic reactions**

Provides reliable pressure reduction with improved patient comfort

2

Safer alternative to Brimonidine 0.2% in sensitive patients

Ideal for those who experienced side effects with higher concentration

3

Neuroprotection supporting long-term vision health

Helps preserve retinal ganglion cells beyond IOP control

4

Reliable therapy backed by HumAn Opthocare

From a trusted pharmaceutical company with expertise in eye care



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Fluromac is a potent ophthalmic corticosteroid for targeted inflammation relief with a strong safety profile when used judiciously.

Use with clinical discretion, especially in high-risk ocular conditions.

For medical queries or collaboration:

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